

## UNIVERSITY OF ESSEX

Albert Sloman LibrarySDP ARCHIVESCampaign Committee Papers and Minutes

- 4 November 1982 Agenda
- 9 November 1982 Potential defectors from the Labour and Conservative Parties. Paper by S. Horack (CC/7/1182)
- 18 November 1982 Agenda
- Minutes, 4.11.82 (CP/M1)
- Themes for the campaign (CC4/1182)
- Election memorandum 1 (CC5/1182)
- Potential defectors . . . (CC/7/1182)
- A slogan for January 20 (CC/6/11/82)
- Minutes, 18.11.82
- 24 November 1982 Agenda
- 16 December 1982 Minutes, 16.12.82
- 13 January 1983 Minutes, 13.1.83
- Programme of opinion research for 1993 (CC/15/0183)
- 26 January 1983 Minutes, 26.1.83
- Local government elections (CC/14/0183)
- Local elections 1983 (OC/83/2)

13 February 1983 Minutes, 13.2.83

Progress report on Rally and Regional Press Conference  
(CC/16/0183)

Lessons from January 20th exercise (CC/18/0183)

Strategy : communications (CC/19/0283)

Regional press conferences (CC/20/0283)

Election campaign : preliminary proposals for  
Leaders' tours (CC/21/0283)

ACORN proposal (CC/22/0283)

Proposed content analysis of television news  
(CC/24/0283)

28 February 1983 Minutes, 28.2.83

9 March 1983 Minutes, 9.3.83

Election campaign : Leaders' tours (CC/26/0283)

14 March 1983 Agenda

SDP Information exchange

Polling. Paper by R. Newby

General Election planning : pre-campaign activity  
(CC/28/0383)

Brief for election organisers

SDP polling : March survey

Local government elections (CC/29/0483)

30 March 1983 Minutes, 30.3.83

14 April 1983 Minutes, 14.4.83

20 April 1983 Minutes, 20.4.83

28 April 1983 Minutes, 28.4.83

3 May 1983 Minutes, 3.5.83

Joint Campaign Group Papers and Minutes

[n.d.]	Alliance Campaign Group members
<u>11 June 1986</u>	Minutes, 11.6.86
<u>17 June 1986</u>	Minutes, 17.6.86
<u>23 June 1986</u>	Agenda Minutes, 23.6.86
<u>9 July 1986</u>	Agenda Minutes, 9.7.86
<u>24 July 1986</u>	Agenda Paper on Women's Conference Minutes, 24.7.86
<u>7 October 1986</u>	Memorandum from W. Buckley to I. Wigglesworth re. agenda for 7.10.86 Minutes, 7.10.86
<u>19 October 1986</u>	Paper on education campaign
<u>29 October 1986</u>	Agenda Minutes, 29.10.86
<u>19 November 1986</u>	Minutes, 19.11.86
<u>7 January 1987</u>	Agenda Minutes, 10.12.86 and 7.1.87
<u>15 January 1987</u>	Minutes, 15.1.87
<u>9 February 1987</u>	Minutes, 9.2.87

9 March 1987 Minutes, 9.3.87

1 April 1987 Minutes, 1.4.87

Correspondence and circulars included with the above

August 1982 SDP research : final report, presented by SRU

13.10.82 Overview of findings from our first national survey.  
S. Horack

18.10.82 Campaigning in inner city safe Labour constituencies.  
S. Horack

1.11.82 Some thoughts on the importance of strategy in a  
political campaign. J. Napolitan

1.11.82 Lapsed SDP members. S. Horack

1.11.82 Some communications aspects. R. Carroll

2.11.82 Complete file of opinion research materials for the  
Campaign Committee

11.11.82 A postscript on getting the message across.  
C.R. Smallwood

9.12.82 Membership subscription for the unwaged. R. Newby

14. 2.83 IW to R. Layard; RL to IW, 7.2.83, attached;  
R. Newby to R. Jenkins, 25.2.83, attached

24. 3.83 Working together for Britain : draft leaflet.  
R. Carroll

2. 5.86 Characteristics of a successful Alliance campaign.  
R. Home

15. 5.86 Alliance campaigns. A. Ellis and others

28. 5.86 Health rethink

23. 6.86 Campaign against water privatisation

July 1986 Housing campaign. D. Vasmer

8. 7.86 Proposals for housing campaign. P. Chegwyn

8. 7.86 Local government programme. A. Cooper

24. 7.86 Proposed housing campaign. S. Bryceson and others

12. 9.86           The importance of presenting good policies on health  
                  issues . . .   M. Smith

26. 9.86           Joint campaigns. W. Buckley

                  Campaign update. W. Buckley

1.10.86           Reports on forthcoming Alliance Rally  
and 6.10.86

6010.86           Reports on Joint Councillors' Conference

7.10.86           Alliance housing campaign. S. Bryceson

21.10.86          Housing campaign pack. D. Kingsley

22.10.86          Reports on Alliance Rally, 31.1.87  
and 29.10.86

30.10.86          Correspondence re. Housing campaign pack

January 1987       Reports on Alliance Rally, 31.1.87

                  Various campaign literature

August 1993