

## UNIVERSITY OF ESSEX

Albert Sloman LibrarySDP ARCHIVESMEMBERSHIP DEVELOPMENT AND SERVICES SUB-COMMITTEE; MINUTES AND CIRCULARS

- [n.d.] Names and addresses of members of the Committee
24. 6.81 Agenda
- Memorandum from C. Lindley to the trustees, the leadership and members of the FGPC re. election funds (attached)
- News clippings illustrating financial difficulties of the Labour Party (attached)
- Minutes
30. 6.81 Minutes
- Report by O. Stutchbury on local recruitment and membership subscription collection (marked 'private and confidential') (attached)
14. 7.81 Minutes
- Memorandum from I.S. Miller : Interim report on computerised membership records, dated 14.7.81 (attached)
21. 7.81 Minutes
- Memorandum from W. Fletcher on proposed Keynotes newsletter
28. 7.81 Minutes
7. 9.81 Agenda
- Minutes
- Memorandum from C. Brocklebank-Fowler and J. Spillius to C. Lindley re. telephone techniques, dated 4.9.81 (attached)
28. 9.81 Minutes

12.10.81      Agenda  
  
Minutes  
  
Paper by K. Hudson on recruitment, fund-raising and general priorities (attached)

26.10.81      Agenda  
  
Minutes  
  
Memorandum from I. Wigglesworth to C. Lindley re. merchandising and trading operations, dated 14.10.81 (attached)  
  
Paper by A. Martin on advertising strategy and budget recommendations (marked 'confidential') (attached)  
  
Paper by A. Martin on the Social Democrat : Farnham Castle Newspapers project (attached)  
  
Draft paper by R. Levy on fund raising, entitled "Fund raising can be fun" (attached)

10.11.81      Agenda  
  
Minutes 26.10.81  
  
Memorandum from I. Wigglesworth to C. Lindley, re. merchandising and trading operations  
  
Minutes 10.11.81  
  
Two papers on recruitment by K. Hudson (attached)

23.11.81      Agenda  
  
Minutes  
  
Memorandum from J. Miller and I. Crawford re. membership structure (attached)  
  
Paper on proposed licensing of SDP Logo (attached)

7.12.81      Agenda  
  
Minutes 23.11.81  
  
Minutes 7.12.81  
  
Memorandum and various correspondence from Commercial Print Services, Portsmouth, re. proposal to produce newsletter

21.12.81      Agenda  
                  Minutes

11. 1.82      Minutes

25. 1.82      Minutes

15. 2.82      Minutes

22. 3.82      Minutes

24. 5.82      Agenda  
                  Minutes

Circulars and Papers

[n.d.]          Membership services and development, memorandum outlining objectives etc. Also, Appendix 2 on direct mail (both marked 'strictly confidential')

[n.d.]          Manuscript notes by I. Wigglesworth on membership registration/computer operation

[n.d.]          Notes re. drafting of application form etc. for ad/recruiting leaflet

25. 2.81       Letter from I. Wigglesworth re. computerised membership/subscription system

                 Paper by J. Horam on computerised recording of membership and recommending Midland Bank system, together with tenders from the Midland, Lloyd's Bank, and APT Computer Systems Ltd.

26. 2.81       Letter from J. Horam to R.J. Coles, Midland Bank, confirming the appointment of the Midland as registrars to the Council for Social Democracy

2. 3.81       Letter from D. Sainsbury to I. Wigglesworth re. selection of Midland systems

9.3.81       Memorandum on the central register of members and supporters, Phase II : Part-time paid membership secretaries

[n.d.]          Brief for Midland Bank discussion

24. 3.81       Letter from W.J.A. Meadows to I. Wigglesworth commenting on Midland Bank's system, together with the bank's quotations for membership/subscription processing

2. 4.81       Memorandum from M. Thomas to I. Wigglesworth on his visit to the Midland Bank

16. 4.81 Letter from I. Wigglesworth to O. Stutchbury asking for a list of those persons who have paid £100 or more in subscriptions or donations
28. 4.81 Paper by O. Stutchbury entitled "Blueprint for a regional organization"
21. 5.81 News release detailing numbers of SDP members and registered supporters in various parliamentary regions
21. 5.81 Letter from W.J.A. Meadows to C. Lindley re. Midland Bank computer costs together with letter from B. Commons to W.J.A. Meadows, dated 5.5.81
- [n.d. ] Statement from Midland Bank, membership costs incurred to 31.5.81
4. 6.81 Letter from M. Thomas to B. Commons re. SDP mailing no. 2
12. 6.81 Estimate of mailing expenditure
- [n. d.] Handwritten note from C. Lindley to I. Wigglesworth inviting him to come to the Membership Development and Services Sub-Committee meeting on 24.6.81
14. 7.81 Memorandum from I. Miller re. computerised membership records
27. 7.81 Memorandum from D. Davies to W. Rodgers detailing numbers of members and supporters
30. 7.81 Paper by C. Lindley re. membership subscriptions
11. 8.81 Letter from R. Leishman and K. Bloomer to C. Lindley lamenting a lack of local party funds and proposing that a proportion of the annual membership subscription be rebated to local parties
- Copy of the Scottish Democrat SDP newsletter (attached)
13. 8.81 Memorandum from W. Fletcher re. post-Warrington advertising
27. 8.81 Letter from N. Swabey to A. Martin re. SDP merchandise
- September 1981 Memorandum from B. Doyle re. computer recommendations
6. 9.81 Memorandum from A.B. Martin re. advertising
7. 9.81 Notes on SDP merchandise
- Memorandum from B. Doyle re. SDP computer system
15. 9.81 Report by C. Lindley on membership renewals and subscriptions

18. 9.81 Letter from I. Wrigglesworth to J.R. Dunnett re. the latter's offer that his insurance brokerage Cavendish Beaumont might be of assistance to the party
21. 9.81 and Four memoranda from C. Lindley re. SDP leaflets  
24. 9.81
- October 1981 Memorandum from K. Hudson, with two papers (by KH) on recruitment and fund-raising
- 1.10.81 Letter from C. Lindley to I. Wrigglesworth re. fund raising
- 14.10.81 Letter from C. Etherington to I. Crawford, requesting that certain names be checked against list of members/supporters
- Memorandum from I. Wrigglesworth to A. Martin, D. Davies and A. McGivan noting that he had not received papers for various sub-committee meetings
- 26.10.81 Letter from A. Martin to A.G. Hall of Legal and Personal Insurance Services Ltd. re. the latter's offer to provide legal services to the SDP membership
- 28.10.81 Letter from I. Wrigglesworth to W. Fletcher re. use of the Post Office as sales agents for membership. Memorandum from W. Fletcher to I. Wrigglesworth, dated 23.10.81, re. AA members' use of the Post Office to renew subscriptions (attached)
- 3.11.81 Memorandum from W. Fletcher re. merchandising and trading operations
- 19.11.81 Letter from I. Wrigglesworth to S. Williams replying to her letter of 10.11.81 (attached) re. merchandising and trading operations, and trips to Europe for Party members
- 17.11.81 Letter from I. Wrigglesworth to H. Ogston re. the possibility of Countdown providing services for the SDP
- 2.12.81 Correspondence between I. Wrigglesworth and G. Vero re. the question of payments to the SDP through Diners Club cards
- 9.12.81 Memorandum from W. Fletcher re. membership renewal
4. 1.82 Memoranda between I. Wrigglesworth and A. Martin re. alleged re-writing of party policy in recruitment leaflets
29. 1.82 Memorandum from F. Hunter to Area Party convenors re. allocation of recruitment leaflets
15. 3.82 Memorandum from C. Lindley to members of the Membership Services Committee re. boosting membership recruitment
18. 5.82 Letter from Tony Shaw to D. Davies re. fund raising lottery
11. 6.82 Memorandum from M. Adderley re. set of four new recruitment leaflets (copies attached)

- August 1982 Memorandum from R. Newby to Area Party Secretaries re. membership recruitment campaign
- Guidance notes for area parties and local groups (attached)
- Notes of advice for recruiters/canvassers (attached)
- Leaflet explaining what the SDP stands for (attached)
11. 8.82 Letter from I. Wrigglesworth to M. Adderley re. suggestion of 'open' invoicing for advertising in the 'Social Democrat' newspaper
- Copy of issue no. 1 of the 'Social Democrat' (attached)
- October 1983 Memorandum from A. McGivan on membership and recruitment (OC/83/13) giving number of new members-recruited each month and current position on membership renewals
- 25.10.83 Memorandum from M. Payne/A. McGivan re. proposed intensive recruitment campaign in two constituencies
- Memorandum from R. Newby to all Area Party Secretaries re. membership renewals
- Memorandum from S. Wheatley to all Area Party Secretaries re. notification of changes of address to Cowley Street
- 27.10.83 Memorandum from R. Newby to the Finance Committee (FC/38/1183) re. membership
3. 1.84 Stereotype letter from R. Newby to members re. payment of annual subscription by direct debit
- 1984 membership renewal form (attached)
7. 4.84 Letter from I. Wrigglesworth to H. Hodgson re. the latter's unwillingness to renew his membership of the party. Earlier correspondence between Mr. Hodgson and R. Newby attached
- [n.d.] Memorandum from G. Jones to all Area Party Membership Secretaries re. membership renewals 1984
16. 7.84 Letter from I. Wrigglesworth to P. Luff re. numerous missives from Cowley Street asking J. Deacon of BPI to renew his membership despite fact that he had already done so
- Correspondence re. invitation to I. Wrigglesworth to Rock Gala (attached)
28. 9.84 Circular from M. Payne to all Area Party Secretaries re. membership renewal

4. 2.85 Letter from I. Wigglesworth to A. Murray requesting transfer of his Party membership to Cleveland Area Party
17. 7.85 Letter from 18 members of the CSD to I. Wigglesworth expressing disquiet at allocation of Parliamentary seats between the Liberals and the SDP and rejecting joint selection
8. 8.85 Letter from I. Wigglesworth to P. Willies thanking him for his letter of 2.7.85 outlining membership figures in Stockton South and Cleveland (attached)
- 4.10.85 Letter from P. Willies to I. Wigglesworth detailing membership figures in Stockton South and Cleveland
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